



Stanton C. Newton

Stan was born in Huron, South Dakota on May 20, 1937. He graduated from Huron High School and continued his education at St. Olaf College in Northfield, Minnesota, where he received a BA Degree in Economics.

During his senior year, Stan was interviewed by several companies and was impressed by JCPenney. Gordon Peterson, the Store Manager of the Rochester, Minnesota store invited Stan to a second interview in Rochester. Gordon took Stan to a bar for lunch and asked him if he would like a beer or martini with lunch. Stan remembers that he replied, "May I have milk, please?" He was offered the job. Back in the store, Gordon unfolded a map of the United States and told Stan that if he accepted JCPenney's offer, he could be placed in the location of his choice. Stan selected Southern California.



Hudnalls and Newtons

In June 1959, Stan began his jcpenny career in store 125, San Bernardino, California as a trainee under Store Manager, Chet Pyle. After training, Stan was promoted to Department Manager. Ray "Moon" Mullins was the Store Manager at that time. Upon Ray's retirement, Jim Seville was named Store Manager of 125. Jim had a profound influence on Stan's career goal of working in the personnel area. Along with Stan's merchandising responsibility, Jim involved him in some of the store's personnel duties. It was Jim Seville who was instrumental in Stan's promotion and relocation to Hawaii in January 1968. Stan became the Personnel Manager of the Ala Moana store in Honolulu where Ed Mills was the Store Manager. Needless to say, Stan's wife and two children were ecstatic about the move.

In 1968, Stan had the great pleasure of meeting and posing for a treasured picture with Mr. Penney. Stan will always cherish that moment.

In November 1974, Stan was promoted to Area Personnel Manager of the Los Angeles Metro where Chuck Steinforth was Area Manager. He also served under Al Johnson, Ward Wright and Lynn Dunkley. In December 1987, Stan was promoted to Regional Personnel Administrator reporting to Wayne Moen, Regional Personnel Manager. Stan also served under Rich Macfee.

Stan relates that the highlight of his career was traveling to the stores throughout the region to counsel them in the personnel administration and control areas. Many in the company have stated that Stan had a positive effect on their careers.

Stan retired in 1997 with 38 years of dedicated service with jcpenny. Today, Stan is very active in Southern California H.C.S.C. Alumni Club. He is a past President and presently serves on the board. He also serves on the Board of Directors of the H.C.S.C. Foundation.

Stan lives in Trabuco, California with his wife, Cheryl. He enjoys golfing, fishing, and nurturing the lives of his two children and four grandchildren.